

Florence Truong

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EDUCATION

EMILY CARR UNIVERSITY
2003–2008 B DES
Communication Design

ACHIEVEMENTS

GRAFIKA
2009 *Grand prix* Sid Lee won Grand Prix for its comprehensive brand work on Montreal's public transportation authority, I contributed by designing its online brand.

GRAFIKA
2009 Nominated for best educational or informative site: mouvement.collectif.org

MARY CATHERINE GORDEN
MEMORIAL SCHOLARSHIP
2005 A memorial scholarship is awarded to a student at the university who displays outstanding artistic talent and commitment.

WORK EXPERIENCE

PLANTLY
2010–2011 *Designer* A four person start-up based in Brooklyn NY; we created and designed an online investment engine based on the theories of Nobel-prize winner, Harry Markovitz.

SID LEE
2008–2010 *Designer* Montreal-based boutique agency with clients such as adidas, Cirque du Soleil and Kraft. Involved in over twelve large interactive projects in pitching, designing and supervising them from concept to publication.

CRITICAL MASS
2006–2007 *Designer* An international interactive agency where, as part of a large team in Calgary AB, we redesigned the Mercedes-Benz USA site.

ARTSPACE ART GALLERY
2003 *Sales associate* Co-curated at a gallery representing over 40 artists from Canada and abroad; formally located in Calgary AB.

VOLUNTEER EXPERIENCE

EMILY CARR UNIVERSITY
2008 *Coordinator* Led a team in designing and building the online undergraduate catalog.

EMILY CARR STUDENT UNION
2008 *Art director & editor* Led a team on the second issue of Emily Carr's student paper in planning, soliciting, editing and art directing.

EMILY CARR UNIVERSITY
2008 *Hiring committee member* Selected to jury over forty applicants for two tenure design faculty positions at the university.

VANCOUVER SCHOOL BOARD
2006 *Volunteer* Mentored a gifted student in visual arts under the six-month Gifted Education Mentorship Program. I later volunteered to redesign the program's brand.