

## FLORENCE TRUONG

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## EDUCATION

Emily Carr Institute, 2003-'08  
Bachelor of Design  
Communication Design

## PROFESSIONAL EXPERIENCE

Designer I worked with a team of art  
Critical Mass directors, information architects,  
2006-07 developers and designers to help re-  
design MBUSA.com (to be launched  
in '08). I built user interfaces for a  
wide range of Mercedes-Benz con-  
tent. I also took part in the design  
of the Fashion Week microsite.

Freelance Vancouver School Board Gifted Ed-  
designer ucation has a mentorship program  
Vancouver called "Making Contact." I met  
School Board weekly with the program director,  
Gifted collaborated on a photo shoot and  
Education designed a comprehensive identity  
2006 system for the program.

Sales I co-curated the weekly summer  
associate shows for this 9,000 sq. ft. gallery,  
Artspace Art located in Calgary, Alberta. The  
Gallery gallery showcased over 40 artists;  
2003 both local and abroad.

## AWARDS

Design 21, 2007  
Judges' Selection  
Logo design for "Stories from the  
Field: the United Nations Docu-  
mentary Film Festival."

## ACADEMIC ACHIEVEMENTS

Mary Catherine Gordon Memo-  
rial Scholarship, 2005  
A memorial scholarship is  
awarded to a student at the In-  
stitute who displays outstanding  
artistic talent and commitment.

## VOLUNTEER EXPERIENCE

Coordinator The online undergraduate website  
and designer showcases the work of the entire  
Emily Carr undergraduate year. I was part of  
online under- a small group who designed the  
graduate site and led a team of volunteers in  
catalog building it.  
2008

Art director I was part of a team in creating the  
and coeditor second issue of Woo, Emily Carr's  
Emily Carr student paper. I solicited submis-  
student paper sions, worked closely with the writ-  
2008 ers and illustrators and designed  
the issue.

Volunteer I worked alongside the garden  
Dr. Sun Yat- keeper to help maintain the archi-  
Sen Garden tectural integrity of this classical  
2006 Chinese garden.

Mentor For six months I mentored and  
Vancouver shared my experiences with a  
School Board young and gifted student in the ar-  
Gifted eas of drawing, painting and visual  
Education: arts culture.  
Mentorship  
2006

## COMMITTEES

Emily Carr Institute, 2008  
Hiring Design Faculty Committee  
Selected to jury over forty ap-  
plicants for two tenure design  
faculty positions.